

Entrepreneurship & Leadership

Overview

This program gives students the opportunity to hone leadership skills in various academic, professional, and personal settings while simultaneously developing their potential as entrepreneurs. Leaders in today's fast paced society take on multiple responsibilities in their professional and personal lives, but may find it difficult to separate one from another. Therefore, in order to manage various responsibilities, students should develop the necessary leadership skills, decision-making, and communication skills to succeed.



There is a strong resemblance of the skills needed to be a successful entrepreneur and those needed to be an effective leader. As students attempt to improve their leadership skills alongside a mentor, they will be introduced to the world of entrepreneurship. In doing so, students will be able to develop their critical thinking and reflection so that they can better identify problems and positively assess how to solve them. In order to understand why and how to trigger this balance, students and advisers will go through a goal-driven, in-depth personal analysis to understand where their strengths and weaknesses lie in different settings. The resulting individualised curriculum is likely to include activities and tasks inside and outside of the classroom. By the end of the program students will have examined successful leaders and entrepreneurs, and developed several ideas about how niches in the market can be fulfilled.

Objectives

- Identify strengths and weaknesses before setting appropriate goals
- Develop a growth mindset to problems
- Foster critical thinking and reflection
- Improve communication skills to effectively convey idea

Structure

- Identify student academic, professional, and personal strengths and weaknesses
 - Determine short term and long-term goals
- Manage improvement strategies and track progress to set new targets
- Dive deeper into the students specialised skills and use these skills to trigger personal growth
- Read texts regarding leadership and entrepreneurship
- Investigate successful entrepreneurial stories
 - Analyse their goals, their motivation, and their trials and tribulations
- Develop ideas about potential niches in the market and how they might be satisfied
- The Entrepreneurial Within (a collection of all your brainstorming, research, ideas and creative thought processes)

