

A Level Travel & Tourism

Overview

Over the course of this program, a personal mentor will encourage students to develop an understanding of the scale and importance of the travel and tourism industry in the world. Students will apply their theoretical knowledge of the industry with their mentor, practicing customer service and role-playing various roles. Finally, students will develop their critical thinking skills and problem solving through local and global real-world issues within the industry, recognising the positive and negative impacts the industry may have on people, environments and economies.

Objectives

- Understand the positive and negative impacts of the industry
- Develop a theoretical and practical understanding of the travel and tourism industry
- Foster awareness of the physical, social, and economic environments in which travel and tourism takes place

Structure

- Reflect on current knowledge of the range of subjects that Travel and Tourism teaches and identify strengths and weaknesses
 - Develop a personalised curriculum
- Investigating studies and areas of potential improvement in the world today
 - Real-world examples
 - Local, regional and global
 - Critical thinking and problem-solving practice
- Investigation into travel and tourism and the various factors which influence it
 - Economic, social, physical environments
- Practice customer service and communication skills with mentor
- Develop an understanding of marketing and promotion in the industry
- Exam practice
 - Past papers
 - Planning and structuring responses